

The Creative Parking Grant Scheme - FAQ's

What's in it for Creative Parking?

- Creative Parking is a major parking operator in the Private sector. We are looking to move into the Public sector. This is an opportunity for us to get into the market early, to impress Local Authority clients and to show you what we can do.
- We know there is currently a gap in market as the TMA causes problems. We also know that the long decision process in councils this puts off other operators in our Market - they are looking for short term gains. We understand the process and protocols of the Council, we understand the way you work and this is different from other companies.
- Knowing the process, a 1 year trial with us will give you enough time and ammunition to move the thinking of the Council towards a more positive and pro-active approach to Parking

How does Creative Parking view this working long term?

- We hope that with our services, the Council will achieve the proof of concept needed. We are then very well placed to gain your business. For Creative Parking this is long term thinking, investing today, reaping the rewards tomorrow.
- We hope that with our relationship, we will be offered other opportunities with the Council

How does the Council benefit?

- Instant grant money to spend as the Council desires
- It allows the Council to trial cutting edge technology and improve the effectiveness of its operations, at no cost
- Improve the customer experience

What's the outcome for the Local Authority?

- Savings – reallocation of personnel resources, printing, paper permit purchasing, back-office operations, appeals processing and ultimately, only if desired by the Council, staff costs
- To run your parking operation more efficiently, using the most efficient technology in a non confrontational way
- Try it and 'feel' it without it in anyway disrupting what you do

Does the Council keep its revenue?

- Yes! You will set all tariffs and keep all revenues from day one until the end of any agreement. This includes both tariff and normal PCN revenue

What about the equipment?

- You own your equipment, and you will continue to maintain it. Where we need to install our ANPR cameras and pay and display machines, we will operate and maintain it.

How long is this for?

- The agreement will be in place for a 12 month trial, but can be longer if you seek extra stability.

What's the exit strategy?

- The trial will not in any way change your infrastructure. Whilst we hope you will work with us for the foreseeable future, on 'exit' you will simply go back to how it was before we started. You will have the choice to purchase any hardware (i.e pay and display machines), or we will remove them at no cost.